

Ganaa - Doctor Outreach Executive

Key Responsibilities

- Introduce Ganaa's services and referral process to doctors
- Onboard new and engage existing referring doctors
- Expand network across Psychiatrists, Psychologists, Neurologists, Gastroenterologists, and Physicians
- Organize doctor engagement and networking events

Requirements

- Proven experience in business development, sales, or a related field
- Experience in healthcare would be preferred
- Strong networking and relationship-building skills
- Excellent communication skills
- Ability to work independently and meet targets

KPIs

- Number of qualified leads generated
- Lead-to-admission conversion rate
- New referring specialists onboarded (Psychiatrists, Psychologists, Gastroenterologists, etc.)

About Ganaa

Ganaa is a mental health and de-addiction rehabilitation chain with 4 centers in Delhi NCR and Goa. We provide comprehensive rehabilitation services to both voluntary as well as involuntary patients. We operate by our DNA which comprises three elements: Compassionate Care, Commitment to Excellence, Calming Surroundings. Ganaa brings over 13 years of expertise in this space, with a steadfast commitment to compliance, safety, and confidentiality. Ganaa attracts clients from around the world. Our team of doctors, counsellors and therapists brings diverse perspectives, including those who have triumphed over their own addiction or mental health challenges, adding authenticity and empathy to our approach. With countless testimonials attesting to our transformative impact, Ganaa is a trusted haven for recovery.