

Role:	Branch Manager
Vertical:	Enterprise Lending
Business Line:	Emerging Markets
Product:	General
Function:	General
Reports to:	Branch Manager
Exp in Years	Min: 7 Max: 8

#### Job Role

The key functions will be

- Profitability Management Maintaining & optimizing profitability for the branch
- Target setting & management Monitoring branch targets in numbers & volumes
   Portfolio quality management through superior underwriting, working closely with collections
- •Cost management managing all branch operating costs including cost of acquisition, operations etc.
- People management Motivating team, handling HR & administration function of the branch
   Customer experience management Ensuring superior customer experience and handling customer service in terms of collections, pre closures & service issues

## Key Responsibilties

#### Business

- Achieve contributed value targets set for the branch
- •Ensure sales volumes for multiple products, sourcing quality & underwriting diligence to meet sales targets while controlling delinquencies and frauds
- Provide superior customer experienceManage TAT's on credit & processing
- Minimize pre & post disbursal discrepancies

Monitoring Performance

- •Monitoring Branch performance in terms of key drivers i.e.
- •Contributed Value....Volumes / Profitability / Expenses / Losses
- •Employee Retention
- Employee Productivity
- Customer experience
- •Monitor individual performance of each employee, continuously work to maximize productivity People Management
- Motivate and develop branch team
- •Drive branch team to excel.
- •Manage and mentor the team and keep attrition of branch staff low
- •Conduct regular meeting with branch staff
- Provide open and honest feedback and ask for feedback.

# Mandatory skills

- •7-8 Years experience, with atleast 4 years in Retail Assets
- Ability to plan & execute
- Strong inter-personal skills and leadership ability,
- Ability to create professional work culture that encourages enthusiasm and team spirit
  Understanding of credit risks & operational risks.
  Ability to manage and implement change by taking complete ownership

### Desirable Skills